

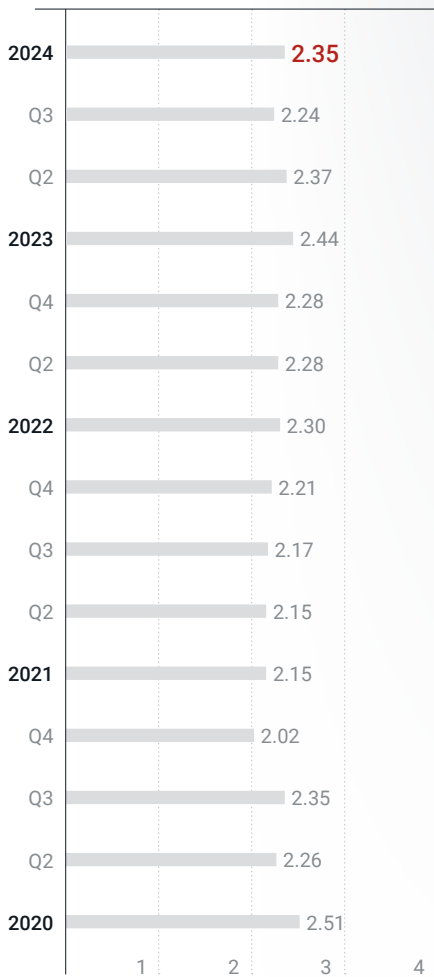


NWYC Q1 2024 QUARTERLY INDEX

NWYC Index Reveals Top Small Business, Legislative Concerns as 2024 Election Approaches

Small Business Sentiment Towards Congress

2.35 COMBINED INDEX SCORE

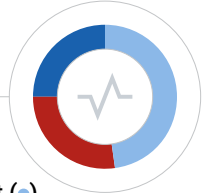


Top Concerns for the 2024 Election

- #1** Inflation
- #2** Immigration
- #3** Taxes

The Status of Small Business

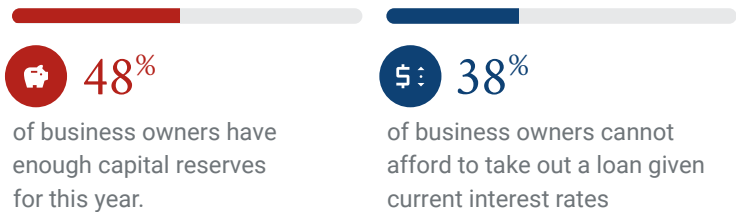
48% of small business owners say their business has remained flat (●), while 27% say their business is declining (●), and 25% say their business is growing (●).



Legislative Issues With the Most Impact on Small Business

- #1** Employment Laws
- #2** Environmental Regulations
- #3** Tax Compliance
- #4** Financial Regulations
- #5** Healthcare Regulations

Access to Capital



Most Important Issues Facing Business Owners Today

- 1** Inflation
- 2** Taxes
- 3** Rising costs of employee pay/salary
- 4** Hiring qualified workers
- 5** Health insurance expenses

