### Combined Index of Small Business Sentiment Towards Congress

Q3 2021 Index Score: 2.17



#### Overall State of Small Business Since the Pandemic



of businesses are at prepandemic levels



of businesses have remained flat



of businesses are exceeding pre-pandemic levels



of businesses are declining

#### Business Owner Projections for the Remainder of 2021



25% of business owners plan to grow their business



**26**% of business owners plan to cut expenses to keep business afloat



**28%** of business owners are uncertain about their business' future

#### Q3 2021 Demographics

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Survey active Nov 4 - Nov 15



Members from 47 states



1,109 Respondents



AGRICULTURE

8%

RETAIL TRADE

9%

#### Sentiment Towards Congress



**39%** of business owners trust the elected U.S. Congressional Members that represent them



**59%** of business owners are confident their own elected U.S. Congressional Members know their opinions on important issues



**38**% of business owners are confident their own elected U.S. Congressional Members act according to their constituents' input

# Top Three Aspects of the Federal Infrastructure Bill That Would Help Small Businesses:

34%

Improved transportation infrastructure

**23**%

Improved sea port infrastructure

77%

Update of the country's electric transmission system

**19**%

Access to high-speed broadband internet in rural areas

## **50%**

of small business owners said no aspects in the bill would help their business

## Supply Chain & Inflation



25% of business owners say inflation is affecting business costs and pricing for products/services



26% of business owners have seen a disruption in their normal timeline of services, operations or manufacturing due to problems with the supply chain



Out of those who are having issues with the supply chain, 40% are not able to fulfill customers' orders



## About National Wite Your Congressman

National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For more than 60 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: www.nwyc.com.